



MicDrop Fitness Privacy Policy

Definitions

"App" means the website & app (*MicDrop Fitness*) developed by *MarXie Labs LLC*.

"User" means any individual who uses the App.

This Privacy Policy describes how *MarXie Labs LLC* collects, uses, and shares your personal information when you visit or use our App.

By using the App, you agree to the terms of this Privacy Policy and you consent to the collection, use, and sharing of your information as described below.

What personal information do we collect?

We collect the following personal information from you:

- Contact and personal information, such as your name, email address, birthday, & sex.
- Information about your interactions with our App, such as the pages you visit and your IP address.
- Information about your use of our services, such as the products you purchase.

How do we use your personal information?

We use your personal information for the following purposes:

- To provide normal operations of the App.
- To provide you with the services you request, such as App access & account updates.
- To improve our App and services, such as by analyzing how you use them.
- To communicate with you, such as sending you order confirmations or marketing emails.
- To protect our legal rights and interests.

Who do we share your personal information with?

We share the minimum amount of information necessary with our payment processors, Stripe & Apple, for payment processing services. Stripe & Apple both have privacy policies that provide equal protection of your personal data that we share, in accordance with this Privacy Policy.

We do not share your personal information with any other third parties.

How do we protect your personal information?

We take measures to protect your personal information, such as:

- Using secure servers to store your data.
- Encrypting your personal information when it is transmitted over the internet.
- Limiting access to your personal information to authorized employees.

How long do we keep your personal information?

We keep your personal information for as long as it is necessary for the purposes described in this Privacy Policy. We may also keep your personal information for a longer period of time if required by law.

How can you delete your personal information?

You can delete your MicDrop Fitness account, including your personal information, by navigating to your account settings after signing into the App, clicking the *Delete Your Account* button under the *Security* tab, and following the prompts. Your data will be permanently deleted immediately upon final confirmation.

Your rights

You have the following rights with respect to your personal information:

- The right to access your personal information.
- The right to correct your personal information if it is inaccurate or incomplete.
- The right to delete your personal information.
- The right to lodge a complaint with a data protection authority.

How to contact us

If you have any questions about this Privacy Policy, please contact us at admin@marxielabs.com.

Changes to this Privacy Policy

We may update this Privacy Policy from time to time. The updated version will be posted on our website, inside the App, and will be effective as soon as it is posted. In addition, you will also be notified of these changes via email.